Case Name: In the Matter of Accrediting Council for

**Independent Colleges and Schools** 

**Docket No.:** 16-44-O

Filing Party: Respondent, Accrediting Council for Independent

Colleges and Schools

Exhibit No.: B-O-72

# Review Board Orientation Agenda

Date: Friday, September 23, 2016

Time: 9:00 aim.

Location: Conference Room A

### Training Items:

- Review Board Fiduciary Responsibility and Presentation (Standards of Ethical Responsibilities)
- Hearing Protocol and Expectations
- · Review Under Record

By signing below, I attest to receipt and acceptance of the items discussed above as they relate to my role on this Review Board:

Richard Lynch	(b)(6)	
Patricia Fischer		
Jane Legacy		-
James Hutton		

# Richard Lee Lynch Professor Emeritus, College of Education (b)(6) T rlynch@uga.edu

#### Education

- Doctorate of Education, 1973, Indiana University. Major: Education. Minors: Guidance and Counseling/Marketing and Organizational Behavior.
- Master of Arts, 1969, University of Minnesota. Major: Marketing Education. Minors: Guidance and Counseling/Marketing.
- Bachelor of Arts, 1965, University of Northern Iowa. Major: Business Education. Minor: English.

#### **Professional Experience**

- Independent Contractor, 2007-present. Consultant on various government and nonprofit
  research projects and author of research reports and papers. Directed specific research,
  evaluation, and policy-related studies focused on high school reform, business-educationeconomic development connections, teacher education and professional development, dual
  enrollment, high school-postsecondary transitions, work-based education, contextual
  teaching and learning, standards-based education, curriculum development, and the
  integration of academic, career, and technical education.
- University of Georgia, Athens, 1990-2007. Professor and various administrative positions:

   (a) Co-director of Occupational Research Group, Director of funded projects, and Professor in the Department of Workforce Education, Leadership, and Social Foundations, 2000-2007;
   (b) Director, School of Leadership and Lifelong Learning, 1993-2000;
   (c) Director, Division of Adult Education and Occupational Studies; 1991-1993;
   (d) Department Head for Vocational Education, January 1, 1990-1991.
- Consultant, under authority of the Intergovernmental Personnel Act, U.S. Department of Education, Office of Vocational and Adult Education, Washington, DC; on leave of absence from UGA, July 5, 1998 through June 30, 1999.
- Program Area Leader and Professor, Virginia Polytechnic Institute and State University, College of Education, Blacksburg, Virginia; Professor in the Division of Vocational and Technical Education, July, 1979-December, 1989; Associate Professor, July, 1976-June, 1979; Assistant Professor, August, 1972-June, 1976; Program Leader for Marketing Education, 1988-1990, 1973-1984.
- Post-doctoral Research Fellow, Advanced Study Center, The National Center for Research in Vocational Education, The Ohio State University, Columbus, September, 1981 - May, 1982; on leave of absence from Virginia Tech.
- Instructor, Division of Curriculum and Instruction, School of Education, Indiana University, Bloomington, Indiana, September, 1969 August, 1972.

- Graduate Teaching Assistant, Distributive Education Department, (now the Department of Work, Family, and Community Education), University of Minnesota, Minneapolis, September, 1968 - June, 1969.
- Teacher-Coordinator of Distributive Education, (now known as Marketing Education),
   Pulaski High School, Milwaukee, Wisconsin, August, 1965 June, 1968 (also taught English) and part-time technical college instructor at Cudahy and Milwaukee Area Technical Colleges (marketing, retailing, advertising, word processing).
- Retail menswear, 7 years experience in various positions and as a trainer/consultant for the Menswear Retail Association.
- Administrative assistant, 4 years experience part-time while in college

# Selected Funded Research, Contracts, and Grants (Principal Investigator) (2001-2007 only)<sup>1</sup>

- Using research to improve the quality of postsecondary technical education in Georgia: A collaborative project of the University of Georgia and the Technical College System of Georgia (with D. Harnish), Georgia Department of Technical and Adult Education, total of 5 contracts = \$1,064,261, 2000-2007.
- Assessing Georgia's progress in building school-to-work systems (with D. Harnish),
   Technical College System of Georgia, total of 4 contracts = \$768,049, 2002-2006.
- Study of first year teacher implementation of contextual teaching and learning approaches in the classroom: A case study analysis (with D. Harnish), U. S. Department of Education, \$300,000, 2001-2003.
- Preservice teacher development model of excellence through contextual teaching and learning (with M. Padilla, D. Harnish, R. Yeany, D. Schneider, and H. Hall), U. S. Department of Education, \$1,780,048, 1998–2001.

# Selected Publications (2005-2011 only)

#### Chapters in Books

• Lynch, R. L., & Kirpal, S.R. (in press). Teacher education and professional development. In A. Barabasch & F. Rauner (eds.). *Reflections on TVET in the United States from a German and US perspective*. The Netherlands: Springer Vertag and Germany: Bertelmas Vertag.

- Lynch, R.L. (2009). New directions for high school career and technical education in the United States. In R.Maclean & D.Wilson (eds.). International handbook of education for the changing world of work (pp. 2229-2246). The Netherlands: Springer Science+Business Media B. V.
- Lynch, R. L., & Ruhland, S. (2007). Career and technical teaching and teacher education in the United States of America. In F. Rauner and P. Grollman (eds.), *International perspectives* on teachers and lecturers in technical and vocational education training. The Netherlands: Springer.

<sup>&</sup>lt;sup>1</sup> As a retiree, no longer eligible to serve as principal investigator on projects at UGA; continue to work on research and projects with units at UGA as an independent contractor.

- Lynch, R. L. (2006). Contextual teaching and learning: From theory to practice. In F. English (ed.). *Encyclopedia of educational leadership and administration*. Thousand Oaks, CA: Sage Publications, Inc.
- Lynch, R. L. (2006). Career and technical education. In F. English (ed.). *Encyclopedia of educational leadership and administration*. Thousand Oaks, CA: Sage Publications, Inc.

#### Articles

- Lynch, R.L., & Hill, F. (2008). Dual enrollment in Georgia's high schools and technical colleges. *Techniques*, 83(7), 28-31.
- Lynch, R. L. (2007). The Fourth Quarter and Heading into Overtime. Techniques, 82(8), 62-62.
- Harnish, D., & Lynch, R. L. (2006). Secondary to postsecondary technical education transitions: An exploratory study of dual enrollment in Georgia. Career and Technical Education Research, (30)3, 169-188.
- Lynch, R. L., and Pradmore, S. P. [contributing writer] (2005). Putting it into context. *Techniques*, 80(1), 22-25.

# Textbooks authored, co-authored, or consulting editor – all with McGraw-Hill (only those currently in print cited):

- Marketing Principles and Practices (5<sup>th</sup> ed.)
- Financial Services Marketing (2<sup>nd</sup> ed.)
- Introduction to Marketing
- Advertising Services (2nd ed.)
- Apparel and Accessories (2<sup>nd</sup> ed.)
- Entrepreneurship (3<sup>rd</sup> ed.)
- Food Marketing (2<sup>nd</sup> ed.)
- General Merchandising Retailing (2<sup>nd</sup> ed.)
- Hospitality Marketing: Travel and Tourism
- Hospitality Marketing: Lodging
- Petroleum Marketing
- Real Estate
- Restaurant Marketing (2n ed.)

## Selected Presentations (5 years only; 2005-2011)

- Lynch, R. L. (2008, March). Impact of dual enrollment in Georgia's high schools and technical colleges. Paper presented at the annual conference of the American Educational Research Association, New York, NY.
- Lynch, R. L. (2007, October). Assessment of dual enrollment in Georgia. Paper presented at the annual meeting of the National Alliance of Concurrent Enrollment Partnerships, Salt Lake City, UT.
- Lynch, R.L., Harnish, D., & Fletcher, G., (2006, April). Dual enrollment in secondary and
  postsecondary technical education in Georgia. Paper presented at the annual conference of
  the American Educational Research Association, San Francisco, CA.

- Lynch, R. L., (November, 2006). Impact of dual enrollment in Georgia high schools and technical colleges: A longitudinal study. Paper prepared for presentation at the National Tech Prep Network Conference, Dallas, TX.
- Harnish, D., & Lynch, R. L. (2005, December). Secondary to postsecondary technical education transitions: Dual enrollment in Georgia. Paper presented at the annual conference of the Career and Technical Education Research Association, New Orleans, LA.
- Lynch, R. L. (2005, June). Research on teacher learning and development. Paper presented at an international conference sponsored by the Center for Research in Lifelong Learning, University of Stirling, Scotland.
- Lynch, R. L. (2005, January). Teacher educators in industry. Paper presented at the Hawaii International conference on Education, Honolulu.

#### Selected Service (2010-2011 only)

- Reviewer and panel member, Race to the Top federal education reform state grant competition, U.S Department of Education.
- Consultant and author of research-based materials on alternative licensure for career and technical teachers, Southern Regional Education Board's subcontract with the National Research Center for Career and Technical Education.
- Member of Board of Directors for UNESCO's international network on technical vocational education and training.
- Consultant/evaluator of education programs, Ministry of Education, United Arab Emirates, Dubai, April-May 2010.
- Commissioner, chair of evaluation teams, intermediate review committee member, and evaluator, Accrediting Council for Independent Colleges and Schools (2003-present).
- Reviewer of proposals and expert panel member for "100 New Schools for Chicago,"
   Chicago Public Schools, Renaissance Schools 2010 Fund.

#### Patricia K. Fischer

Patricia Fischer has over 30 years of experience in the proprietary schools sector. She began her career in 1981 as a medical instructor with Pontiac Business Institute where she was promoted to Director in 1983. In this environment Pat actively participated in daily operations of education, financial aid, and career services. In 1994 she joined Dorsey School as Director of Education. From this position, Pat was made Vice President of Operations for the four Dorsey campuses. In 2005, she became the President and CEO of Dorsey Schools. Under her leadership, the schools have grown dramatically implementing highly successful new programs such as culinary arts, HVAC technician, practical nursing and cosmetology. Dorsey now consists of 10 campuses with over 2000 students.

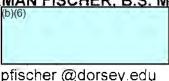
Pat has always been an active evaluator and medical specialist having served on over 50 evaluator teams. In January 2003 she was appointed to the ACICS Council where she served as a Commissioner for two terms serving as a Commission Chair, Board member, and member of the Executive Committee. Since leaving the council in 2009, Pat has been a presenter in various professional growth workshops. Currently, she serves on the ACICS Review Board. She holds a Bachelor of Science degree from Siena Heights University and holds credentials as a MT (ASCP) and CMA.

Currently, Pat is serving her fifth term as the president of the Michigan Association of Career Colleges and Schools and has played an active role in establishing political relationships within Michigan and Washington.

#### Patricia Fischer, President and CEO, Dorsey Business School

Patricia is the President and CEO of Dorsey Schools, a group of ten diploma granting schools in the Detroit. Michigan area. She has over 25 years of proprietary school experience and has been with Dorsey since 1994. As a former teacher, admissions representative, admissions director, medical program director, school director and administrator she understands the challenges our industry faces. Through her work with ACICS as a Commissioner and as a seasoned ACICS evaluator, she understands the accreditation process. In her role as President and CEO, she strongly believes that recruitment, retention, quality education, and placement are vital to the success of Dorsey. She has been a Board member of the Michigan Association of Career Colleges and Schools and has served as President of this organization for five years.

#### PATRICIA SHERMAN FISCHER, B.S. MT(ASCP), CMA



#### WORK EXPERIENCE

<u>Dorsey Schools</u>, Madison Heights, MI, 1994 – to present President / CEO

- Responsible for compliant operations of the company
- Develops and implements long term strategic growth plans
- Ensures compliance with state, federal, and accreditation standards
- Develops and administer budgets
- Develops and implement internal operational systems

Pontiac Business Institute, Oxford, MI, 1981 - 1994

Vice President, School Director, Director of Allied Health Programs

- Responsible for school operations
- Ensure compliance with Stare of Michigan, Department of Education, and ACICS accreditation standards
- Formulate plans for future growth opportunities
- Develop curriculum for assisting programs
- Instructor in all phases of medical assisting

<u>Doctor's Building, Clinical Laboratory</u>, Toledo, OH, 1975 - 1979 Laboratory Supervisor and Assistant Director of CDC licensed laboratory

Responsible for operations, compliance, and staffing

Miles Laboratories, Elkhart, IN, 1973 - 1975

Research Assistant

- Design and administer technical training
- Create and write technical materials
- Evaluate and conduct market research for Ames Products involving chemistry, immunology, and radioimmunoassay.

<u>Chelsea Medical Clinic</u>, Chelsea, MI, 1971 - 1973 Staff Technologist and Assistant Supervisor

<u>Physician's Clinical Laboratory</u>, Ann Arbor, MI, 1968 - 1971 Supervisor and Staff Technologist

<u>Parke Davis and Company</u>, Ann Arbor, MI, 1965 - 1967 Clinical Chemistry Research Assistant

#### **EDUCATION**

Siena Heights College, Adrian, MI Bachelor of Science Degree, 1965

<u>Providence Hospital School of Medical Technology</u>, Southfield, MI Medical Technologist ASCP #052447, 1965

#### **AWARDS**

National Honor Society
Who's Who in American Colleges and Universities

#### **PROFESSIONAL AFFILIATIONS**

ACICS Commissioner January 2003 – to December 2009
Former Board Member and Chair of the Commission on Post Secondary School Accreditation.

ACICS Evaluator and Medical Specialist – 1982 to present Served on over 100 evaluation teams.

Michigan Association of Career Colleges and Schools
President – December 2009 to present
Member 1982 to present

<u>American Association of Medical Assistants Member</u> – 1994 to present

National Business Educators Association Member - 1994 to present

Volunteer Grant Writer for the Lakota Sioux Takihini School - 1995



#### VITAE



Dr. Jane M. Legacy

(b)(6)

Home (b)(6)

ASU office-480-965-4960

Email jane.legacy@asu.edu

#### **EDUCATION**

#### University of Houston

Ed.D Leadership, Supervisions, Administration and Educational Technology, (1999)

Dissertation topic: "Leadership, Change and Teacher Self-Efficacy Integrating

Technology into Classrooms," December, 1999.

MS Occupational Technology (1985)

BS Marketing (Distributive) and Business Education (1982)

Other courses of relevancy – Utah State University (Leadership), University of Massachusetts-Lowell (Technical Writing)

#### CERTIFICATIONS

- Leading Edge Certification K12 Online and Blended Learning Certification, 2012
- Quality Matters Post Secondary Online Certification, 2011
- TAP Teacher Assessment, 2011
- NETS Coaches Training PBS, 2005
- Intel Teach to the Future Certification, 2003
- Blackboard -Distance Learning Certification, 2000 WebCT Distance Learning
- Center for Technology and Distance Education (online instruction including video conferencing) Instructional Design training certification, 1999
- Texas and Connecticut Teachers Certification-Secondary, 1985-1999
- Microsoft Certification MOUS, 1998
- LET Leadership Effectiveness Training-Dr. T. Gordon, 1998-1999
- Disney Institute of Mgmt --Leadership/Change/Management training, June, 1999)

#### PROFESSIONAL EXPERIENCE

Arizona State University
Mary Lou Fulton Teachers College
Clinical Professor in Education

2006-Present

#### RESPONSIBILTIES

- Coordinator Design, development and implementation of all educational computer literacy and application courses (EDT180,EDT321,TEL313, EDT323 and EDT511) This is approximately 50 with an enrollment of 1800 students per year that are taught by graduate teaching assistants and Faculty Associates.
- Professional development teacher training for teacher assistants teaching the courses online and traditional classroom.
- Teaching undergraduate and graduate courses in the Educational Technology
- Management of new M: FTC Technology Lounge for preservice teachers and faculty-continuous training for technology infusion in teacher education programs.

# Southern New Hampshire University

1999 - 2006

School of Business, MBA/MBE Chair

Associate Professor, Organizational Leadership, Business Education and Computer Technology Teacher Certification

#### 2500 North River Road

Manchester, New Hampshire 03106-1045

#### RESPONSIBILITIES

- MBA/MBE/Chairperson-Computer Teacher Technology Certification
- Associate Professor/Higher Education/Graduate and Undergraduate Leadership/Administration/Technology/TeacherEducation/DistanceLearning
- Program/Course Design, Development, Implementation and Evaluation, on campus, online and hybrid programs/courses.
- Taught 10-12 classes a year including 7 online.
- Adjunct faculty placement and supervision- including hiring, mentoring/ training if necessary.

Kingwood College 20000 Kingwood Drive Houston, TX 77339 1992-1999

#### RESPONSIBILITIES

Associate Professor Computer Information Systems/Office Administration / Technology

- Coordinator Office Administration Program
- Assistant Associate Dean of Technology-10 academic programs-8 full time faculty (F/T), 100+ part time (P/T) Faculty-Accounting, Management, Communications, Human Relations, Technology, Business Law, Graphics Design, and Desktop Publishing
- Associate Dean of Technology -10 academic programs (7 technology programs), 8 F/T faculty, 100+ P/T faculty

#### University of Houston

1994-1996

College of Education Houston, Texas 77204-5871

#### RESPONSIBILITIES

Supervisor of Student Teachers College of Technology/Business Department

#### INTERNATIONAL TEACHING EXPERIENCES

- Southern New Hampshire University branch campus- The United Arab Emirates/Dubai –Course-Business Research Methods, Distance Education Training/Blackboard (for faculty professional development)
- Southern New Hampshire University- -Puerto Rico Naval Air Force Base -Courses: Distance Education/Technology/ Teachers/ Instructional Strategies Integrating Technology-Successful College Level Teaching,/Online Training Blackboard
- Southern New Hampshire University- Graduate program -Business Research Methods in Athens, Greece - Spring 2001. In addition, accompanied a group of graduate students (International Business/Business Education) to Turkey and Greece looking at emerging markets with Dr. Bulent Aybar, International Business Dec-July 2001

#### K-12 TEACHING EXPERIENCES

- Asst Director/Instructor, Daniel Hand High School, Guilford, CT, Adult Ed 1988-1992
- Daniel Hand High School, Green Rd, Madison, CT 06443 1986-1992
- Teaching --Connecticut/Texas Secondary Teacher Certification 1982-1992

#### CORPORATE EXPERIENCES

Public Virtues June 2000 /2002

11 Boulder Brook Drive Exeter, New Hampshire 03833

#### RESPONSIBILITIES

Vice President – Training & Consulting — focus "Business Ethics and Etiquette" Research included study on incivility in the workplace published in NH Business Week.

## Vice President-Professional Development

Community Bank & Trust 4285 Lucas Street Beaumont, TX 77706 June 1999/Dec1999

#### RESPONSIBILITIES

Vice President—Professional and Leadership Development

Professional development/leadership training for twenty-five branches. Implemented pilot program using U.S. Trademark Guestomer™ curriculum (1998) to improve customer/employee satisfaction. Final results of implementation was the bank location ranking the lowest in customer/employee satisfaction went from 25th place to 3rd place in ranking in 6 months.

#### ACADEMIC ACHIEVEMENTS

•	Southern New Hampshire, School of Business Teaching Excellence Award	2004/2005
•	Texas State College Teacher Excellence Award – Kingwood College	1994
•	National Business Education Association—Teacher of the Year	1985
	HONORS	
•	Present Delta Pi Epsilon, National Honorary Professional Grad Society	2002

•	Present Delta Pi Epsilon, National Honorary Professional Grad Society	2002
•	Suma Cume-Laude, University of Houston	1999
•	Golden Key Honor Society	1985
•	Apple Scholarship for Computer Teaching Applications	1985

#### AREAS OF ACADEMIC AND RESEARCH INTEREST

- Leadership, Change Process and Teacher Self-Efficacy Integrating Technology into Classrooms and Online Education.
- The impact (PreK-12) of "Integration of Technology into the Curriculum" on student achievement and attitude."
- Research related to successful anytime, anywhere e-Learning: including empowerment zones, displaced workers and diverse learners.
- NH Laptop Initiative Research on teacher self-efficacy implementing laptops/ curriculum.

#### RESEARCH AND SCHOLARLY PRODUCTIVITY

- Bitter, G., & Legacy, J. (2008). Using Technology in the Classroom, Allyn & Bacon, Needham Heights, MA, 397 pages.
- Legacy, J. et.al., (2007). Active and significant blended learning. International Journal of Arts and Sciences. 1(1), 7-9.

- Bitter, G., & Legacy, J. (2006). Using Technology in the Classroom—Brief Edition DVD and Website, Allyn & Bacon, Needham Heights, MA 272 pages.
- Legacy J. & Fogarty, E., 2006 National Business Education Journal-Chapter-"Active and Significant Blending Learning in the Classroom (2006)
- Business Educators Best Websites Handbook, (2004).

#### RESEARCH/GRANT PROJECTS

- Team member for design, development, and implementation of the Bill and Melinda Gates School Administrators Leading with Technology grant. 2002-2005.
- Southern New Hampshire Distance Education Grant, Active Online Learning Faculty Professional Development, 2004.
- Team member for design, development, and implementation in the PT3 Federal and State Grant Initiative to Integrate Technology in Education, 2001-2004.
- Received NH state grant and completed research study on Self-Efficacy of NH Teachers (Inservice and Preservice) Integration of Technology in Classrooms, August, 2001-2002.

#### WEB-BASED SUPPORT OF INSTRUCTION

- Created, designed and developed with a team and individually Web-Based online undergraduate and graduate courses for ASU, 2006-2008. Increasing enrollment in Educational Technology significantly.
- Created, designed and developed eleven Web-Based online courses for SNHU, 2000-2005.
- Taught over 500 students world-wide via the web-based courses developed, 2001-2005.
- Provided Distance Education workshops/classes/training/Blackboard for faculty professional development, 2001-2005.
- Instrumental as a faculty member at Southern New Hampshire University implementing "Hybrid" courses for students –combination of traditional class and online class using Blackboard software.
   Also conducted numerous seminars on hybrid course training for full time and adjunct faculty in the undergraduate and graduate programs, 2001-2005.
- Leadership role in designing, developing and implementing the first Southern New Hampshire
   University Computer Technology Teacher Education State Certification Program for New
   Hampshire. Also, implemented each course in traditional, hybrid class (resource), and distance
   education online environment, 2001.
- Blackboard –Distance Learning Certification, 2000.
- WebCT Distance Learning –Center for Technology and Distance Education (online instruction including video conferencing) Instructional Design training certification, 1999.
  - TECHNOLOGY INTEGRATION IN TEACHER EDUCATION AND EDUCATIONAL LEADERSHIP

- Chair, TECHNOSATURDAY, a community service learning project for students, local public school faculty as well as university faculty. Seminar focusing on technology integration and special content topics, Spring/2005.
- Dissertation: "Leadership, Change Process and Teacher Self-Efficacy Integrating Technology into Classrooms," 1999.
- Partner in developing and implementing PT-3 Federal Grant for Integration of Technology across Disciplines—Preparing Tomorrow's Teachers to Use Technology (PT3) program for the past two years working with local school districts, 2001-2005.
- IHE Facilitator for the Bill and Melinda Gates leadership grant for "School Administrators
   Leadership Training," (School Administrators Leading with Technology (SALT) program —
   "Technology and Change" In addition, joined the NH Department of Education grant as a team
   member designing and implementing the three year leadership program grant given to the state of
   NH for superintendents and principals to developing quality leaders including the integration of
   technology into curriculum and administrative tasks for the past two years, 2002-2005.

#### PAPERS AND PRESENTATIONS

- International Society for Technology Education, National Conference, 2012
  - "Using Free NETS Digital Video Apps"
- International Society for Technology Education, National Conference, 2010
  - "Future of Technology Education"
- International Society for Technology Education, National Educational Computer Conference,
- "Using Online Digital Activity Objects to Teach Mathematics and Science," June, 30, 2008
   Seibet, Ankara, Turkey, "Leadership in a Changing Digital Environment." May 22, 2008.
- Bahcesehir University Istanbul, Turkey,"Leadership and Change," May 19, 2008.
- FETC, Florida Educational Technology Conference, "Using Online Digital Activity Objects to Teach Math and Science." January 24, 2008.
- ASU, MLF College of Education, C&I presentation, "Technology in Education," August, 2007
- Gilbane Corp, "Presentation Techniques," April 18, 2007.
- State of New Hampshire, contract for 2007-2008 Eight presentations- Presentation skills including storytelling, elevator speeches, and presentation skills, September- April, 2007-2008.
- FETC, Florida Educational Technology Conference, "Gaming in Education," January 27, 2007.
- FETC, Florida Educational Technology Conference, "Pros and Cons of Online Learning," March 27, 2006.
- SNHU, Transparency Series- QBQ Personal Accountability presenter, November, 2005.
- NHBEA, New Hampshire Business Education Association, Convention, Southern New Hampshire University, "Concept Mapping," October, 2005.
- SNHU Student Government Association Leadership Conference, UNH, "Change and YOU" October, 2005.
- FETC, Florida Educational Technology Conference, "Active Online Learning," January 27, 2005.

- NBEA, National Business Education Association National Convention, "Active Online Learning, March 24, 2005.
- DOE, Career and Technology Education," Career Clusters and YOU", February 1, 2005.
- SNHU Staff Prof Employee Program Dev, "Networking to Build Partners", April, 2005.
- EBEA, Eastern Business Education Association Convention, October 14, 2004.
- NHBEA, New Hampshire Bus Edu Association, Convention, "Change," October 28, 2004.
- Fitz Voght Inc, "Employee Motivation," October 8, 2004.
- Eastern Business Education Association Conference, October 16-19, 2003.
- SALT (School Administrators Leading with Technology), Team member designing first NH state videoconference for principals and superintendents implementing technology, leadership and educational marketing, October 3, 2003-2005
- Southern New Hampshire University (SNHU) Institutional Advancement Department, "Someone Keeps Moving My Cheese," September 29, 2003.
- e-Portfolio's at Southern New Hampshire University (SNHU), SERESC, Bedford, NH, NH Dept of Education, PT3 Grant presentation, May 18, 2003.
- "NH Teachers Self-Efficacy with Integration of Technology to Enhance Curriculum," Christa McAuliffe Technology Conference, Research study, December 4, 2002.
- "Change Process," Eastern Bus Education Association Portland, ME, October 18, 2002.
- "e-Portfolios as an Assessment Tool for the University, Programs, Faculty, Students, Community," Manchester, NH. October 3, 2002.
- "Change as a Process," Concord, NH- School Administrators Leading with Technology (SALT-Bill and Melinda Gates Foundation Grant) program- July-Sept, 2003-2005.
- "Guidelines for Designing and Developing Online e-learning Courses, including Intellectual Property Considerations," First Virtual University: Academic and Corporate Conference, Columbia University, NY, June 24-26, 2002.
- "Integrating Technology into Education," Salem School District, Salem, NH, June 19, 2002.
- "e-Portfolio an Assessment Instrument: Value for Stakeholders --Student, Faculty, Programs and University," Scholarship of Application, Boyer Model, professional development training Southern New Hampshire University faculty, May 16, 2002.
- "To Hybrid or not to Hybrid," Professional development training -Center of Continuing Education/Distance Education Adjuncts, April 5, 2002.
- "Successful and Quality College Level Teaching and Blackboard Training," Professional development training for adjunct faculty at Southern New Hampshire University, Roosevelt Roads, Puerto, Rico – January 10, 2002. Southern New Hampshire University, United Arab Emirates, Dubai- December-March, 2002.
- "Using Technology to Support Teaching and Learning," Keynote, Middlesex Community College, Bedford, Mass. Opening professional development seminar, October 24, 2001.

## RELATED PROFESSIONAL EXPERIENCES

•	Pearson, reviewer for online Management program	2008
•	Keene State College Accreditation Committee, Keene, NH, March,	2005
•	McGraw Hill, reviewer for online Human Relations program	2005
	Johnson and Wales Rhode Island Accreditation Committee, R.J. April.	2005

- NBEA—2004 Awards Anonymous Selection Committee Member for national teaching awards to secondary, post secondary, and Administrators or Supervisors of Business Programs. Committee member for Senior College Business Teacher of the Year Award
- Textbook reviewer for: Glencoe/McGraw-Hill, Westerville, OH/Chestnut Hill Enterprises,

•	Inc, Norwalk, CT/West Educational Publishing, Amesbury, MA	1994-2004
	Towns Coordination Board College Brown Brown Committee	1000

Texas Coordinating Board College Program Review Committee
 National Business Education Awards Committee
 1998

# MEMBERSHIPS AND AFFILIATIONS (Local, State and National)

•	Commissioner and Board member	
	ACICS(Accrediting Council-Independent Colleges/Schools), Washington, DC	2007-2012
•	International Society for Technology in Education (ISTE))	2001-2012
•	National Business Education Association (NBEA)	1982-2010
•	Eastern Business Education Association (EBEA)	2001-2008
•	New Heights Charter Academy, Board of Directors	2004-2005
•	New Hampshire Business Education Association-Board Member-Director	2001-2005
•	National Association of Business Teacher Education, Secretary	2003-2005
•	New Hampshire Society of Technical Education (NHSTE)	2002-2005
•	Assoc. for Supervision and Curriculum Development (National and Local)	2002-2005
•	Computer Teachers Southern New Hampshire University (SNHU) Advisory Bd	2002-2005

#### OTHER RELEVANT ACTIVITIES

- Update as applicable all MSBE graduate courses and undergraduate education courses to align
  with the National Educational Technology Standards for Students (NETS\*S)/Teachers (NETS-T).
  Included a major focus to align student learning styles, instructional styles including adaptive
  assistive technology in the classroom.
- Use multiple instructional strategies for differentiated learning which include but are not limited to many types of media for technology integration to enhance curriculum...computer, computer projection, video, PowerPoint presentations, IMovie, Webquest, internet resources, educational software and the development of electronic presentation software (e-Portfolio) to reflect program competencies. In addition to the traditional class environment, 95% of MBE course are being offered in either the traditional, hybrid or distance education format.
- Assessment and evaluation of MBE program and courses has been a major focus this past year.
- Designed and implemented entire MSBE program online using Blackboard software.
- Designed and implemented MSBE NH Computer Teacher Technology certification courses online.
- College Visit for TIP Collaborative Exchange Conference. PT3 grant.

#### OTHER ACCOMPLISHMENTS

ACICS National Accreditation Team- Evaluator-Online/Business

Department of Education –Rhode Island accreditation team 2006-2007
 State appointed member of state accreditation team-DOE NH 2005-2006
 Updating and assisting Southern New Hampshire University (SNHU) faculty with the 1 Integration of technology 2002-2005

- Implemented e-Portfolio as an assessment/evaluation tool now being used as a capstone for the graduate education program 2003-2005
- Distance Education, Institute for Online Education, "ACTIVE LEARNING ONLINE," Grant,
   POC Director, Jim Waddell 2004
- 107th EBEA Eastern Business Education Convention, Call-for-Papers Committee. Selection committee member for excellence in research 2004
- Implemented Educational Testing Service (ETS) MBA Pilot test
   Spring, 2002-2005
- Designed, developed/ implemented a pilot MBA fieldwork/internship 2003-2004
- Implemented "Southern New Hampshire University MBE Tech Savvy" student pilot program to work with Southern New Hampshire University (SNHU) faculty and Preservice teachers to integrate technology in their courses/programs 2002-2004
- Designed and implemented MBA Business Research Methods online course.

 Held teaching instructional strategy seminars for traditional and online seminars at three of the Southern New Hampshire University (SNHU)Roosevelt Roads Naval Air Force Base,

Puerto Rico, Dubai (UAE) and Athens, Greece
 2000-2002

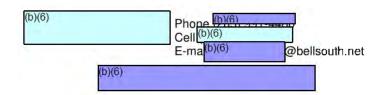
# UNIVERSITY/COLLEGE/DIVISION COMMITTEES/APPOINTMENTS

•	University Senate	2011-2016
•	ASU/Fulbright Student Orientation Training	2010 2012
•	Obama Scholar Mentor-two students per year	2010-2012
•	MLFTC - Faculty Selection Committee	2011
•	MLFTC- Non Tenure Promotion Committee	2011-2015
•	MLFTC- Technology Advisory Committee	2009-2012
٠	Microcomputer Educators Technology Advisory Committee	2010-2011
•	MFTC - Doctoral/ Masters Committee, Salik, Crary, Gulchek, Giacumo	2009-2012
•	ASU, Integrated Technology and Learning Teaching New online cert	2007-2008
•	University ePortfolio Committee	2004-2005
•	University Promotion Committee Portfolio Display -session participant	2004-2005
•	MBA/MBE-Chair	2001-2004
•	SNHU Testing Space/Assessment Committee	2003-2004
•	SNHU School of Education Committee TCE	2003-2004
•	Graduate Teacher Education Curriculum Committee	2003-2004
•	SOB Dean's Scholarly Activity Plan Evaluation Committee	2002-2003
•	University Center for Teacher Education (UCTE)	2001-2003
•	Partnership w/Plymouth State College designing, developing, PhD programmers Administration strands in technology, assessment and our rigular	

Administration-strands in technology, assessment and curriculum 2001-2002

#### SERVICE

	ASU Skysong – Adaptive Curriculum – Research	2009-2012
	Microcomputer Educational Conference-Management booth-ASU	2008
•	Microcomputer Educational Conference-Division Rep-Presentations AS	U2007
•	Future Business Leaders of America – Judge	2005
•	New Heights Charter Academy, Goffstown, Board of Directors	2004-2006
	VolunteerNH Youth Development Center to assist (incarcerated youth	11-17 years of age)
	students in the job interviewing process	2001-2006
•	New Hampshire Business Education Association (NHBEA)-Board	2001-2006
•	Craft Advisory Board, NH State Prison Education Advisory Committee	2002-2006
	NHBEA Blackboard Training for board members	2003-2005
•	Volunteer local support and services for local branch of Friends Family S	Strength Support
Center	, Concord, NH. job	



# James D. Hutton, Ph.D.

Education 1993 - 1998 The Un

993 - 1998 The University of Alabama at Birmingham

Doctor of Philosophy Administration - Health Services, summa cum laude

Concentration in Health Care Marketing and Strategic Management Teaching/Research Fellowship in Marketing and Corporate Finance

1991 - 1992 <u>The University of Alabama at Birmingham</u> **Master of Business Administration, summa cum laude**Beta Gamma Sigma Collegiate Business School Honor Society

1989 - 1990 Faulkner University

Bachelor of Business Administration, with honors

Professional experience

2008-April 2012 Anthem Education Group Phoenix, Arizona

Chancellor/CEO (March 2011) and Chairman of the Board (January 2008)

1995 – 2007 <u>Virginia College/ECA</u>

Birmingham, Alabama

Vice Chairman, Principal, Director—2006-2008

Member of Board of Directors and Stockholder, business development

Chief Executive Officer, President, Principal, Director—2004-2006

Responsible for all academic, operational and administrative affairs.

Chief Operating Officer—1995-2004 (also CFO 1995-1999)

1989 - 1995 Phillips Junior College

Birmingham, Alabama

Business/ Accounting Professor, Department Chair, Academic Dean

Chief Academic Officer (Full time 1993-1995)

1989 - 1993 Self-employed Public Accountant

Birmingham, Alabama

Management Consultant while pursuing graduate studies

1985 - 1989 CKM Realty, Inc.

Birmingham, Alabama

Chief Executive Officer Second largest REALTOR in Alabama

1979 - 1985 Southeastern Porcelain & Construction Birmingham, Alabama

Chief Operating and Chief Financial Officer

\$35 Million General Contractor (\$74 Million in 2011 Dollars)

#### Other

ACICS Commissioner 2001-2006. 2006 Chairman of ACICS Board of Directors and 2004 Chair of Commission on College Accreditation (COCA), Financial Review, and Business Practices Committees. Elected to the Career College Association (now APSCU) Board of Directors May 2009. Currently APSCU PR Committee, Academic Excellence, and Ethical Marketing Task Force Chair.

Member of Keiser University Graduate School Adjunct Online Faculty. Active ACICS Evaluator. Certified Real Estate Broker (CRB™). <u>Birmingham Business Journal</u> 1989 "Top 40 Under 40." Toast Master CTM™.

Peer reviewed publications: <u>Journal of Health Care Marketing</u>, <u>Health Care Marketing</u>, <u>Quarterly</u>, <u>Journal of International Retailing</u>, <u>Health Care Management Review</u>. 1995 recipient Lawrence Reynolds Historical Essay Award UAB.

Presentations: AUPHA Meeting: "Strategic Issues in Health Care." CCA Annual Convention: "Financial Responsibility and Strategic Management." ACICS Dean's Conference: "Accreditation Issues." "Strategic Management/Benchmarking" ACCET Conference. CCA Leadership Training: "Retention and Student Satisfaction." Several Education and Industry Conferences.

References	Previous Employment: Virginia College
	Ken Horne, Partner (b)(6)
	Previous Employment: Phillips Colleges
	Joyce Meadows, Regional President (b)(6)
	Accreditation: Accrediting Council for Independent Colleges and Schools
	Dr. Joseph Gurubatham, Associate Executive Director (b)(6)
	Attorney: Dow, Lohnes & Albertson, pllc
	Jonathan Glass, Esq. Michael Goldstein, Esq. (b)(6)
	Industry: Sullivan University System
	Dr. Al Sullivan, CEO (b)(6)
	Industry: Education America
	Jerry Barnett, CEO (b)(6)
	Industry: Keiser University
	Dr. Art Keiser, Chancellor (b)(6)
	Private Equity: Prospect Partners Mr. Lou Kenter Founding Partne
	Great Hill Partners Mr. Matt Vettel Managing Directo
	Colleagues: http://www.linkedin.com/in/jamesdhuttonphd

#### Dr. James D. Hutton Birmingham, AL

James D. (Jim) Hutton, Ph.D. From January 2008 until the sale of the company in April 2012, Dr. Hutton was a Principal and Executive Board Chairman of Anthem Education (AEd). Effective in March 2011, he also became the CEO/Chancellor of the private sector education group. AEd operates twenty-three career colleges and schools, on ground and online, in fourteen states. The following established brands are being or have been consolidated under the Anthem/AEd name: High Tech Institute, Anthem Online, Anthem College, Anthem Institute (formerly The Chubb Institutes), Allied College, and the Bryman School of Arizona. AEd currently enrolls approximately 9,000 students, about 1800 of which are completely online.

Until December 2007, Dr. Hutton was a Principal, Director, Vice Chairman, and until September 2006, was the Chief Executive Officer of Virginia College, Culinard, and the San Diego Golf Academy (SDGA). In 2000, along with Ken Horne, Jim Tolbert and a private equity group (Prospect Partners), Jim co-founded Education Corporation of America (ECA), the current owner of Virginia College, Culinard, and SDGA. In December of 2004, majority interest in ECA was purchased by Willis Stein Partners. As CEO, Dr. Hutton provided vision and leadership for the nineteen-campus ACICS accredited senior college. Prior to being named CEO in December 2004, Jim was the Chief Operating Officer at Virginia College, responsible for academics, administration and all day-to-day operations. From 1995 through 2000 he was both COO and CFO of Virginia College. Although most of ECA's growth has been and remains organic, Jim has been directly involved in several M&A career college transactions and two recapitalizations, both on buy and sell side.

Dr. Hutton began his work in post secondary career education in 1989 as an adjunct business administration teacher and has been a department chair, academic dean, campus director, CFO, COO, CEO, Board Chair, director, and partner. Jim has taught Strategic Planning, Marketing, Corporate Finance, Business, Accounting, and Public Speaking, as an adjunct professor at The University of Alabama at Birmingham and Bessemer State Technical College, and full-time at Phillips Junior College. Jim is presently an inactive member of the Graduate Faculty at Keiser University, where he has taught Enrollment Management at the master's degree level online. Prior to joining the education industry, Jim was a licensed general contractor and real estate broker.

In 2000, Dr. Hutton was elected as a Commissioner for the Accrediting Council for Independent Colleges and Schools (ACICS) and Council on College Accreditation (COCA). Reelected in 2003, Jim served as the 2006 Chairman of the ACICS Board of Directors, completing his six-years of service as a Commissioner in December 2006. In addition to serving as the 2006 ACICS Board Chair, Hutton was the 2003 Chair of COCA, chaired the Business Practices and Financial Review Committees, and also served on the Distance

Education and Nominating Committees for the national accrediting agency. Dr. Hutton currently serves on the Association of Private Sector Colleges and Universities (APSCU formerly the Career College Association--CCA) Board of Directors and co-chairs APSCU's Public Relations, Academic Excellence, and Ethical Marketing Committees. He also serves on the Herzing Foundation and Career Quest Boards of Directors, and the Wonderlic Learning Outcomes Assessment Panel.

In addition to his service as a commissioner for the ACICS and board member for APSCU, Dr. Hutton has served as a member of the Advisory Committee for Private Colleges Alabama Department of Education; the Public Relations and CCAPAC Committees for the Career College Association; is an active ACICS Evaluator; and a Certified Real Estate Broker (CRB<sup>TM</sup>). Jim was listed in the <u>Birmingham Business Journal</u> 1989 "Top 40 Under 40", was formerly a Member of UAB's MBA Alumni Board of Directors, and earned the Toast Master CTM<sup>TM</sup>.

Some of Dr. Hutton's presentations include the AUPHA Meeting: "Strategic Issues in Health Care;" CCA Annual Convention: "Financial Responsibility and Strategic Management;" ACICS Workshops: "Dean's Conference--Accreditation Issues;" "Institutional Effectiveness (IEP)" and "Evaluator Chair Training." CCA Leadership Training: "Retention and Student Satisfaction;" and the ACCET Conference: "Strategic Management and Benchmarking."

Peer reviewed publications by Dr. Hutton have appeared in: <u>Journal of Health Care Marketing</u>; <u>Health Care Marketing Quarterly</u>; <u>Journal of International Retailing</u>; and <u>Health Care Management Review</u>. He was the 1995 recipient of the UAB Lawrence Reynolds Historical Essay Award. His dissertation coined the phrase "Healthscapes" and researched the impact the tangible health care environment plays on patient satisfaction, quality assessments, and positive customer behavior outcomes.

Academic credentials include a Bachelor's in Business Administration from Faulkner University, with Honors, and an MBA and Ph.D. in Administration-Health Services, specialty track—Health Care Marketing, from The University of Alabama at Birmingham, both summa cum laude.